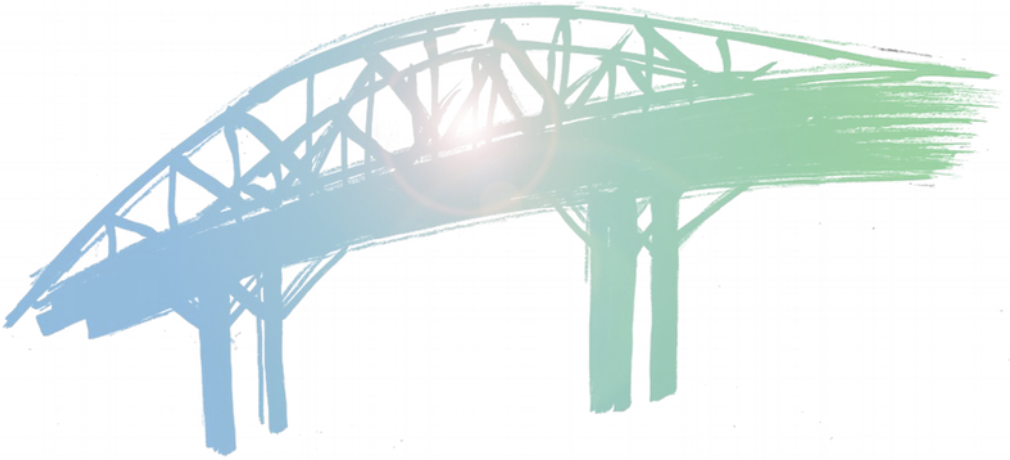


# TechMD.fr



## from innovation to patients

*“In a context of international regulations becoming more stringent, and a demand for greater transparency, TechMD.fr reinforces the medical credibility of your technological innovations to benefit the greatest number of patients”*

Medical Devices

Imaging & Diagnostics

Connected Health



[contact@techMD.fr](mailto:contact@techMD.fr)

## Our competency domain: Medical intelligence for Health Technologies

Clinical positioning of your product, new indications and new clinical practices. Clinical optimization of Lifecycle. Identification of experts, KOLs, and scientific watch.

**Medical Support to Regulatory :** Assessment and correction of medical risks. Validation of clinical prototypes and usability testing. Methodological choices and cost optimization for all phases clinical trials and efficiency trials, including investigator initiated and patient centered studies. Medical data. Validation of medical contents, instructions for use and patients information. Standardization strategy.

**Medical support to Market Access :** Reimbursement dossiers, France & International: HTA, post-marketing trials, registries, and answers to Health Authorities.



**Anne-Laure Bailly, MD PhD,** is a physician, radiologist, and a scientist. She is a pioneer of clinical trials in medical technologies. For the

last 20 years, she has shared her medical and technological vision to countless clinical, regulatory, marketing, and public health teams. She has worked in the public and private health sectors, the social economy, the internet, and the industry. She chairs several international standardization groups and is an expert with the French medical safety Agency in the field of medical devices. She also continues to teach University courses for healthcare and medical professionals.

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**Sandrine Bouché** biologist, engineer, and biostatistician, is a strategic player throughout the life of health products from the early



stages of their development to their economic assessment and reimbursement, both in France and internationally. After over 20 years in the pharmaceutical industry, Sanofi, Merck-Serono and Lipha, she spent several years in the High Authority for Health (HAS) as project manager in health technology assessment. Her double culture private/public and drugs/medical devices enables her to trait files from the perspective of all stakeholders.

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